

**NAVY LEAGUE OF THE UNITED STATES  
BEVERLY HILLS COUNCIL**

*Minutes of the meeting of the Board of Directors on  
April 21, 2012*

The meeting of the Beverly Hills Council's Board of Directors was held on Saturday, April 21, 2012 at the home of Council Executive Vice President, Dr. Seymour Ulansey in Malibu, California.

Board members in attendance were: Ronald Dutton, president, Seymour Ulansey, Exec VP, Marilyn Allaire, treasurer, Stephen Price, recording sec., Michael Poles, webmaster, Linda Poles, Roland Neill, Laurie Allison, Pat Patton, James Hinton, Gwen Hinton, and Jonathan Jeon.

The meeting was called to order at 1000 by President Ron Dutton. The Minutes of the previous meeting were read, and approved as read.

The Treasurer, Marilyn Allaire made the following report: 36 people attended the Brunch at Duke's of Malibu, of which 34 paid \$45.00, with two comps..for a total of \$1,530. The raffle brought in \$160, plus there was a \$50. donation for a grand total of \$1,740. Expenses were a total of \$1,282.16, which included corkage fee of \$80. (\$10 per bottle of champagne) for a total profit of \$457.84. She also reported on the current balance in the checking account. The Treasurer's Report was approved as reported.

This led into a debate of cost cutting. Marilyn expressed a concern about the overall expenses and noted that the Brunch cost was calculated at only 30 people instead of 36. Both Pat and Roland suggested dropping the champagne from being included to save on the purchasing and corkage costs. Ron suggested a BYOB, but mentioned that most brunches around town plus all of ours up until now always included champagne and people have come to expect it. Ron went on to say that by not having a bottle of champagne on each table, it helped reduce the 'continual pouring' because the bottle is handy. Instead each had to request a glass or refill..thus, for 36 people, we only used 8 bottles.

Future brunch locations were discussed...plus if the Council should have another one toward the end of this year. Roland felt that the food at Duke's was mediocre although he agreed that the setting and ambiance of the restaurant was outstanding. Other suggestions included The Proud Bird at LAX, California Yacht Club, the Warehouse, and Shanghai Reds, all located in the Marina del Rey. Both Michael and Marilyn said it would be nice be served rather than buffet style. Ron countered that a sit down would greatly reduce the variety of meals and most likely would be narrowed down to chicken.fish,or meat.

The next focus was on the Beach Party and "who was gong to do what". Ron read off the following assignments. Sey - the entertainment, Ron - furniture (the rental/his own) food purchase, Mitch Ulansey - cook..Jonathan..backup cook, Laurie, Gwen, Linda, Rochelle - the Silent Auction, tally receipts, and raffle, Marilyn and Sey's grandson at the door, money, tickets. Sey's housekeeper, Siena handling food and kitchen. More assignments to be made at the next meeting. Looking for bartender. Ron stressed that the Auction Tables must be supervised at all times.

Beach Party cost - it was agreed that it was more important to get more people to come, and make our money from the silent auction, thus keep the admission price down. All agreed that the price would be \$45. per person, with a discount- pay \$35 if before set deadline. Pre teens would be \$10 in either case. Sey strongly urged that it was imperative that each Board member MUST make every effort to get people to come to this party, it being our sole major fundraiser for the year. Roland pointed out that each Board member in particular needs to make a serious effort to get items for the silent auction, citing the fact that the lions share of all that has been gathered for the auction was due solely to Ron and Sey.

Roland mentioned distributing party flyers to businesses, however, Gwen said that doing so put Sey's home at risk. Michael brought up the getting an up to date membership list and also who has paid and not paid their dues. He went on to say that email 'blasts' to the general membership has not been too effective in getting members to renew, and that the time has come to weed them out. He did say that he wanted to try a modified email blast asking for help (donations). He even offered to pay for the postage for the mailing to those members who don't have or have access to computers. Jonathan suggested follow up phone calls. Ron mentioned that the phone committee consisted of Rochelle and Linda, and also said that an updated /modified membership list should be ready by the next Board meeting.

Shifting to the sponsored commands, Ron reported that Jim and Gwen had once again offered to purchase the sword for the UCLA Midshipman, to be presented at the NROTC's Annual Awards ceremony and dinner. Regarding the submarine USS HAMPTON, Ron said he was seriously looking into using the train to San Diego..and that the ship confirmed that if we did, they could pick us up at the station. Ron said the train left Union Station ar. 7am and we would book the return on the 4pm. Steve said that if we could get on an earlier train if we got there before 4pm. In any case, Ron, Gwen, Jim, and possibly new council member, Trent Bigelow and his boss would attend..and present the Sailors of the Quarter Awards, plus a plaque formally adopting the HAMPTON.

Ron also mentioned that on Saturday, August 18 was set for the cutter HALIBUT to take 25 of us to Catalina. And, prior to that, the Navy Belles had invited up to 10 council members to join with them on June 10 for a cruise around Catalina aboard the cutter, the COBB, which they sponsor.

On the side, Michael Poles mentioned his IT tech man was looking for new clientele, and his cousin's daughter; could conduct a CPR AED class for the group if there was interest.

Regarding the Sea Cadets, Ron said that the Hubbard Division was now having all their meetings aboard the SS Lane Victory in San Pedro..meeting one weekend a month, plus one Saturday a month. Also, that their commanding officer, LCDR Freddy Rodriguez has finally managed to close out of one of the two storage units, and, hopefully, early next year, be able to move the rest of what needs to be stored aboard the Lane Victory.

Briefly returning to increasing the membership, Sey inquired how to attract Latinos to join. Roland said he would look into approaching some of the Latino groups. Jonathan said he'd do the same with the Korean community. Some Board members asked about business cards. Ron said that NHQ prints them, but they're a bit expensive. For half the price, Ron mentioned the printer we use who can make up the cards.. essentially color Xerox an existing one for half the price. And, the Board voted to not have pocket calendars for next year.

Before closing the meeting, Ron mentioned that whether or not we have another brunch would be on the next Board meeting's agenda.. and asked each to give thought to other restaurants, including returning to the Wilshire Country Club.

The Board agreed that the next meeting would be on Saturday, July 14 at Sey's home, and that we should go back to Subway sandwiches rather than the KFC chicken.

A motion was made and seconded to adjourn the meeting, and the meeting was adjourned accordingly at 12:00pm.

Submitted by Stephen Price,  
Recording Secretary.